

# 60 Seconds Sales Briefing Document

Client / Agency	<input type="text"/>		
Contact Details	<input type="text"/>		
Campaign	<input type="text"/>		
Brand Promoted	<input type="text"/>		
Campaign Dates	Start	<input type="text"/>	End <input type="text"/>
Campaign Objective	Brand Awareness	<input type="checkbox"/>	Promotion <input type="checkbox"/>
	Product Launch	<input type="checkbox"/>	Other <input type="checkbox"/>
Target Market / Aud.	<input type="text"/>		
Formats	Small <input type="checkbox"/>	Medium <input type="checkbox"/>	Large <input type="checkbox"/>
Landscape or Portrait	<input type="text"/>	Size in mm	<input type="text"/>
Budget	<input type="text"/>	Includes prod & lighting	<input type="checkbox"/>
Location of Interest	<input type="text"/>		
Notes / To Consider	<input type="text"/>		